

Resume

Personal Particulars:

Name & Surname: PARISSA TAVAKOLI TARGHI

Date of Birth: 1983

Residence Place: Tehran

- Doctorate by Research 's Degree
- Expertise: Market Research

Email: parissatavakoli@gmail.com

Web site: www.parissatavakoli.com

Cell phone: +98 912 614 48 11



Academic Background:

- Doctorate by Research 's Degree in Marketing
- Master's Degree in Marketing Executive Management
From Tehran Science & Research Campus of the Islamic Azad University
Subject of Thesis: The Impact of Emotional Intelligence on Performances of Marketing Managers in medium enterprises of Ghazvin Province
- Master of Architecture
Shahid Beheshti University
- Bachelor's Degree in French Literature
At Islamic Azad University, Tehran Center Campus
- Teaching Degree for Children's Painting from Technical & Vocational Organization
- Building Draftsmanship Aided with AutoCAD software – equivalent to Associate's Degree from Tehran Institute of Technology
- IELTS certificate

Work Experiences:

- Consulter in Bahman Group at the moment
- Conducted two studies on the automotive market (pick-ups) in Bahman Group
- Market studies on attracting commercial partners including Fiat and Volvo
- Check downstream petrochemical projects
- Commercial and International Sales Manager in Lia Ghazvin Chemistry Company since 2009
- Commercial and International Sales Manager in Neeco Trader Company, from 2008 to 2009
- Instructor of Parsian High Educational Institute in Ghazvin
- Instructor of the University of Applied Sciences and Technology, Information Technology Branch of Tehran Municipality, in 2014
- English Language Teacher in Samar Foreign Languages in Tehran, from 2008 to 2009
- In Charge to hold a Creative Course in English language for the first time in Tehran at Navak Honarkade, in summer 2014
- English Teacher for the Managers of Tehran Municipality through the University of Applied Science and Technology, Information Technology Branch, in Fall 2012, on an E-learning Basis
- Managing Director of Zarrin Kesht Filestan Pakdasht Company since 2008

- In Charge of holding a 100-Hour Course of “Principles and Techniques of Negotiation” for Marketing and Sales Department of the Company in 2013
- Translator in Oghab Compressor Company, from 2002 to 2009
- Flow Analysis of Automobile Industry Environment in Order to Developed Appropriate Strategies in Automobile Industry
- The study of different parts of the automotive industry chain
- Reviews And Rating Of Attracting Industry In Different Parts Of Iran Economy Based On BCG MODEL
- BG new bussiness developement roadmap for mazda vehicles

Training Courses:

- **Research Activities:**
 - An Article Accepted by IEEM 2014 Conference in Malaysia
Article’s Topic:
Priority investment of emotional intelligent on marketing managers’ performances with AHP Method
 - An Article Dispatched for European Marketing Journal
Article’s Topic:
The impact of emotional intelligent on marketing Managers’ Performances in small and medium enterprises in Iran
 - In Process of Translation of a book: Management Information Systems
- **Artistic Activities:**
 - Holding Watercolour Solo Exhibition, September 2013
Venue: Melal Culture Center in Tehran
 - Holding Watercolor Solo Exhibition, July 2012
Venue: Art Center of Ghazvin Province
 - Holding Group Painting Exhibition, July 2006
Venue: Kamalolmolk Gallery in Tehran

Extra Activities:

- Computer Operator Course
Held at Tehran Institute of Technology, from 2001 to 2002
- English Teacher Training Course
Held at Samar Foreign Language School in Tehran in summer 2008
- Completion of Sculpture and Pottery Courses by Ms. Maryam Salour, from 1991 to 1997
- 3D Max Training Course in Fall 2009 at Tehran Architecture Center
- Completion of watercolor painting by Mr. Mazlounipour, from 2008 to 2009
- Teacher Training Course for Children’s Painting in summer 2014 in an institute which is affiliated to Ghazvin Technical & Vocational Organization